



### **To update or rewrite your website?**

Many businesses now have a website, however after a while the website can start to date and over time might need a few bits taking off and a few new bits adding, so what do you do?

Well, it depends on many different things...

Firstly what the technology it was originally written in, for example if your website was written in Flash and you don't have the original .fla file used to make it then your site cannot be updated, you would simply need to start again, which might not be a bad thing. If your site was written in dot net, then without the un-compiled version of the files, you won't be able to make any changes either. You also need to check that your web developer can handle the language it is written in, these days with so many coding options, developers often are specialists in a particular area.

Secondly, you might find that after you have reeled off the list of changes you want to your developer, they might simply say it's not worth editing and starting again would be cheaper. This is particularly relevant to graphical redesigns and database restructures. From a developers point of view, editing someone else's code who might not use the same standards as them is time consuming and can be frustrating.

However, adding a new button or changing some text shouldn't end up resorting to a redesign, text changes can usually be quite cheap as they can be completed by a junior developer.

Ensuring your website doesn't get out of date is very important, so it is worth assessing it once a year just to check it does everything you need it to do for your business and it is working for you.